



Centurion
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Shaping Lives...
Empowering Communities...

Newsletter

CENTURION UNIVERSITY OF TECHNOLOGY AND MANAGEMENT

For the Month of July 2025

SCHOOL OF MANAGEMENT



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Empowering Educators: Faculty Development Initiatives

From 30th June to 4th July 2025, Centurion University, Odisha organized a Faculty Development Programme (FDP) for 33 Senior Lecturers from Government Polytechnics.

The five-day event aimed to enhance teaching skills and promote innovative learning.

Sessions focused on modern pedagogy, case-based learning, and classroom management.

Workshops emphasized the use of digital tools and industry-oriented practices. Participants learned to design lessons connecting theory with real-world applications.

Interactive group tasks encouraged sharing of experiences and best practices.



The programme was guided by Dr. Ajay Nayak and Prof. Kvd Prakash. Their mentorship enriched discussions and inspired active participation. The inaugural session was led by Ms. Nilima Sahu and Ms. Reena Ray. They stressed continuous learning and adapting to evolving educational trends. Support from Mr. Arpit, Ms. Nikita, and Mr. Abhinay Mishra ensured smooth execution. Participants expressed confidence in applying new methods in their teaching.

Overall, the FDP strengthened educators' ability to deliver industry-aligned, engaging instruction. Feedback from attendees reflected immense satisfaction with the content and delivery.

Many appreciated the hands-on learning and collaborative teaching approach. Certificates were awarded to participants during the valedictory session.

The programme concluded with a renewed commitment to educational excellence.

It marked another step toward transforming technical education across Odisha.



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Centurion Cart Initiative by School of Management Students – Fostering Entrepreneurship, Sustainability, and Creativity

On 5th July 2025, the School of Management students of Centurion University launched the Centurion Cart Initiative on the Campus Premises, marking the beginning of a series of successful student-led sales events.

The first sale, organized by SOM students, featured a diverse range of products such as shirts, kurtis, pottery, mangoes, and decorative items.

The initiative aimed to provide students with hands-on sales experience, strengthen entrepreneurial skills, and promote Centurion-branded products through creative marketing, posters, and campus announcements.



Continuing the momentum, on 19th July 2025, SOM students conducted another sale focused on promoting sustainability and eco-consciousness by selling locally grown saplings.

This green initiative encouraged students to adopt environmentally responsible business practices while enhancing their communication, teamwork, and customer interaction skills.

Building on these successes, the next Centurion Cart Sale was organized on 25th July 2025 in front of the Aryabhata Building, where the School of Management students showcased handmade chocolates, vermicompost, plants, and shirts.

The event aimed to promote student entrepreneurship, creativity, and innovation while engaging meaningfully with the campus community.

Across all three events, students demonstrated exceptional enthusiasm, leadership, and coordination in managing stalls, handling finances, and engaging with customers. Each sale reflected Centurion University's experiential learning approach, blending academic knowledge with real-world business exposure.



Through these initiatives, students not only honed their salesmanship, marketing, and financial management skills but also strengthened their understanding of sustainable enterprise and community engagement.



The Centurion Cart Initiative exemplifies Centurion University's commitment to hands-on learning by nurturing students to become entrepreneurial, socially responsible, and sustainability-driven business leaders. By engaging students in real-world business scenarios, the program provides practical experience in sustainable entrepreneurship, thereby going beyond traditional education to foster socially conscious and environmentally responsible leadership. Through this innovative initiative, the university ensures that its graduates are equipped not only with business skills but also with a strong sense of purpose to drive sustainable growth and create a positive societal impact.

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Knowledge Enrichment Workshops

Faculty Development Workshop on Case Study Writing – Advancing Practice-Based Learning at CUTM

A two-day Faculty Development Workshop on Case Study Writing was organized by the School of Management on 12th and 13th July 2025 at the Corporate Office, Centurion University of Technology and Management, Jaydev Vihar. The workshop brought together enthusiastic faculty members under the guidance of distinguished resource persons – Prof. Mukti Kanta Mishra, Prof. Satyajit Senapati, and Dr. Ajay Kumar Nayak. The primary objectives of the workshop were to help faculty members understand the fundamentals of case study writing, promote the documentation of Centurion University's innovative and community-driven projects, and encourage practice-based learning and research through case development.

The first day focused on the foundations of case writing, including identifying real-life challenges, selecting relevant themes, and brainstorming potential topics connected to the university's ecosystem. The second day emphasized hands-on drafting, peer reviews, and personalized feedback sessions, allowing participants to refine their cases for clarity, structure, and impact.

Key thematic areas explored included sustainability, entrepreneurship, community engagement, and the "Waste to Wealth" initiative, reflecting CUTM's commitment to social innovation and sustainable development.

As a result of the workshop, faculty members successfully developed case drafts aligned with their curriculum goals, gaining deeper insights into storytelling, analytical framing, and incorporating stakeholder perspectives.

Moving forward, the School of Management aims to build an internal repository of case studies and promote case-based pedagogy across departments, thereby strengthening Centurion University's position as a leader in experiential and practice-oriented education.



Awareness Session on Gender Sensitization – Promoting Inclusivity and Equity at CUTM

An insightful Awareness Session on Gender Sensitization was organized on 31st July 2025 from 3:30 PM to 5:30 PM at CR-6, New Admin Block, Centurion University of Technology and Management, Paralakhemundi.

The session witnessed the participation of 36 faculty members and students, reflecting the university's collective commitment to fostering an inclusive and equitable campus environment. The session was facilitated by Dr. Smita Mishra Panda, a distinguished academician and advocate for gender equity and social justice. Her engaging and thought-provoking discussion focused on three key areas: understanding gender and social roles, exploring legal frameworks against discrimination and harassment, and strategizing for the creation of inclusive and respectful institutional spaces. Through interactive dialogue, real-life examples, and reflective exercises, participants developed a deeper awareness of gender sensitivity, equality, and empowerment.

The training session equipped attendees with valuable insights and practical tools to identify unconscious biases and prevent workplace discrimination, fostering fairer interactions in both academic and professional settings. A key outcome was the collective understanding that achieving gender equity is a shared responsibility across the community, not just for a specific group. By fostering a culture of empathy and inclusion, this initiative directly supports Centurion University's broader mission of developing socially responsible and progressive leaders prepared to build a more equitable world.



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Expert Talks & Career-Readiness Sessions

Workshop on Financial Literacy and Wealth Management

A highly engaging Workshop on Financial Literacy and Wealth Management was conducted on 26th July 2025 at the New Auditorium, Paralakhemundi Campus, bringing together faculty members and 77 students from various disciplines of the School of Management. The session aimed to equip participants with essential knowledge and skills to make informed financial decisions in their personal and professional lives.

The workshop was facilitated by Mr. Sumit Kumar Agarwalla, an expert in financial planning and wealth management, who provided valuable insights into budgeting, saving, investing, tax planning, and wealth creation. Through real-life examples, case discussions, and an interactive Q&A session, participants explored the importance of disciplined financial habits and the role of early investment strategies in long-term financial stability.

The session not only enhanced participants' understanding of personal finance but also inspired them to adopt practical approaches toward financial independence and responsible money management.

By the end of the workshop, both faculty and students felt empowered with actionable strategies to achieve their financial goals, aligning with Centurion University's vision of nurturing financially aware and self-reliant individuals.



Expert Talk on Data Analytics and Visualization

An insightful Expert Talk on Data Analytics and Visualization was held on 24th July 2025 in CR-01, New Admin Building, conducted in online mode for 53 BBA 2nd and 3rd-year students of the School of Management. The session was led by Mr. Raj Trivedi, an accomplished professional from Amazon and a proud alumnus of Centurion University, who shared his experiences and expertise in the evolving world of data analytics.

The session focused on the importance of data visualization, automation, and analytics, highlighting how these skills are transforming decision-making across industries. Mr. Trivedi elaborated on various career pathways in data-driven roles, discussed real-life corporate applications, and offered internship guidance to help students prepare for future opportunities.

The interactive session provided valuable insights into how analytical tools and technologies are shaping modern business environments. Students gained a clearer understanding of in-demand industry skills and were inspired by Mr. Trivedi's professional journey, motivating them to explore careers in analytics and technology-driven domains. The talk effectively bridged academic learning with industry relevance, reinforcing Centurion University's commitment to career-oriented and experiential education.

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CAREER TALK

**Visualise it!
Data Skills that get you hired**

24 July 2025
Thursday

2.30PM
Virtual Mode

Speaker
Raj Trivedi

Launch Manager
SPRS Org
Automation Expert,
Central Innovation
Team
Amazon Development
Centre India Pvt Ltd.

Alumnus
School of Management
(2015-17 Batch)

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10th Edition of BW People HR Excellence Awards and Horizon 2025 Conference Presented by Centurion University

Centurion University of Technology and Management (CUTM) proudly participated in the prestigious BW People Horizon 2025 Conference and the 10th Edition of the HR Excellence Awards, held on July 3, 2025, at Taj MG Road, Bengaluru.

Organized by BW People, under the aegis of BW Businessworld, the event brought together a distinguished gathering of CHROs, C-suite leaders, HR strategists, and thought leaders from across industries. Centurion University, recognized as India's largest skills university and one of the fastest-growing institutions, had the honor of serving as the Presenting Partner for this landmark summit – a testament to its growing national prominence in human capital development.

Representing Centurion University were Dr. Supriya Pattnaik (Hon'ble Vice Chancellor), Prof. K.V.D. Prakash (Dean, School of Management – HR), and Prof. Ajay Nayak (Pro Vice-Chancellor). Their presence and participation highlighted CUTM's continued commitment to bridging academia and industry through thought leadership in HR innovation.

About the Conference

The Horizon 2025 Conference was a gathering of professionals focused on a "Vision for Excellence in People Management," highlighting the transformative roles of technology, analytics, and human-centric design. The event showcased how advancements in technology, from AI-powered tools to data-driven insights, are redefining traditional talent management processes such as recruitment, development, and retention. By emphasizing a human-centric approach, the conference underscored the importance of integrating technology with empathy and a focus on the employee experience to create a more inclusive, data-informed, and adaptable workplace. Ultimately, the discussions provided a roadmap for HR leaders and executives to navigate the future of work by aligning technological progress with a people-first culture.



Key themes discussed included :-

- Innovative recruitment and employer branding strategies
- Predictive analytics and automation in talent acquisition
- Diversity, equity, and inclusion in workplaces
- Employee engagement and retention
- Leadership development and succession planning
- Emotional intelligence and resilience in modern HR roles

Celebrating HR Excellence :-

The BW People HR Excellence Awards 2025 celebrated outstanding achievements in HR across over 25 categories, with participation from more than 350 leading organizations spanning IT, retail, finance, pharma, FMCG, logistics, and manufacturing sectors.

Prominent industry speakers included Tarun Verma (Tata Consumer Products), Manmeet Sandhu (PhonePe), Ruchira Bhardwaja (Kotak Mahindra Life Insurance), Vikrant Gupta (Wipro Enterprises), Rajeev Kumar (SBI), among many others. The esteemed jury panel featured stalwarts such as Dr. Anurag Batra (Chairman, BW Businessworld), Dr. S.V. Nathan (PwC India), Dr. Pawan Kumar Singh (IIM Tiruchirappalli), and Dr. Bhimraya Metri (IIM Nagpur), who evaluated nominations across categories including DEI, employee engagement, HR strategy, learning & development, and HR technology.

CUTM's Thought Leadership :-

Centurion University's association with this high-profile platform underscores its dedication to fostering academic-industry collaboration and driving excellence in management education. The active participation of university leaders at Horizon 2025 reflects CUTM's mission to cultivate future-ready HR professionals who can thrive in an AI-driven, human-centric world.



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Faculty Certification and Achievement

The School of Management extends its sincere congratulations to Dr. Rajani Agrawalla on the successful completion of the NEP 2020 Orientation and Sensitization Programme, held from July 14 to July 23, 2025. This significant achievement underscores her profound commitment to academic excellence and her forward-thinking approach to aligning with the transformative framework of the National Education Policy (NEP) 2020. Her dedication to professional growth is a testament to her role as a leader in educational reform, benefiting both the institution and its students.

During the extensive program, Dr. Agrawalla engaged with key pillars of the NEP 2020, gaining valuable insights into crucial areas such as curriculum innovation, learner-centric pedagogical approaches, and the promotion of multidisciplinary education. The training also focused on holistic student development, equipping educators with the tools to nurture well-rounded individuals. Her participation in this program signifies her dedication to continuous learning and to fostering an inclusive, flexible, and skill-driven learning environment that prepares students for the future.

Dr. Agrawalla's renewed enthusiasm for educational reform continues to inspire her colleagues and students alike, setting a high standard for professional development within the School of Management. Her proactive approach reinforces the SOM's core mission to cultivate future-ready professionals who are guided by innovation, ethics, and a commitment to excellence. This accomplishment will undoubtedly have a lasting impact on the institution's ongoing efforts to provide a progressive and high-quality educational experience.



The School of Management proudly congratulates Dr. M. Hemminlal Haokip for the successful completion of Lecture Series 2: "Unlocking Python - A Beginner's Bootcamp", organized by the Smart Farming Club from 1st July to 15th July 2025.

This achievement reflects Dr. Haokip's continuous pursuit of knowledge and commitment to integrating technology into management education. The bootcamp provided hands-on exposure to the fundamentals of Python programming, emphasizing its applications in data analytics, automation, and decision-making—essential skills for the evolving academic and business landscape.

Dr. Haokip's completion of a digital transformation course demonstrates a forward-thinking approach that strengthens his academic skills and aligns with modern educational trends. This initiative inspires both students and faculty at the School of Management to explore the intersection of technology, management, and innovation. His example reinforces the university's culture of lifelong learning and excellence, preparing the SOM community to embrace continuous growth.

His participation in the program serves as a powerful inspiration to the entire School of Management (SOM) community, from faculty to students. By embodying a culture of lifelong learning and excellence, Dr. Haokip demonstrates that educational growth is a continuous process that extends beyond the classroom.

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Health and Wellness

Induction Ceremony for Newly Enrolled YRC Volunteers – Fostering Service and Community Engagement

On 31st July 2025, the CUTM Campus hosted an inspiring Induction Ceremony for newly enrolled Youth Red Cross (YRC) volunteers, aimed at introducing students to the values of humanitarian service, discipline, and active community engagement.

The event welcomed the volunteers into the YRC family and set the tone for their upcoming social welfare initiatives. The program commenced with a pledge-taking ceremony, emphasizing commitment to humanitarian values and ethical service. Motivational talks by distinguished faculty members—including Dr. Susanta Kumar Patnaik, Dr. Pradipta Kumar Sarangi, Dr. Anita Patra, and Dr. Ritesh Kumar—highlighted the importance of discipline, empathy, and responsible engagement with the community.



The induction also included group photographs and formal recognition, marking the volunteers' official entry into YRC activities. Participants were energized and inspired to actively contribute to social welfare programs, reinforcing Centurion University's commitment to nurturing socially responsible and compassionate leaders.

By the end of the ceremony, the newly inducted volunteers were well-prepared, motivated, and equipped to make meaningful contributions to society through service-oriented initiatives under the YRC banner.

Blood Donation Drive – Honoring Kargil Heroes and Promoting Civic Responsibility



On 26th July 2025, Centurion University of Technology and Management (CUTM) Campus witnessed a successful Blood Donation Drive, engaging faculty members and students in a meaningful act of service. The drive saw the collection of 41 units of blood, reflecting the generosity and social commitment of the university community. The initiative was organized to commemorate the heroes of the Kargil War, instilling a sense of patriotism and civic responsibility among participants. It also promoted compassion and community service, encouraging students and faculty to contribute actively to social welfare.

The event was conducted in collaboration with the Odisha Blood Bank and supported by Youth Red Cross (YRC) volunteers, ensuring smooth coordination, safety, and proper medical protocols. Through this initiative, participants not only paid tribute to national heroes but also reinforced Centurion University's mission of fostering socially responsible, empathetic, and community-oriented individuals.



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